



WOODSTOCK LAND CONSERVANCY

WINTER 2010 MATCH CHALLENGE

March 5, 2010

Dear Friend of the Conservancy,

We hope you had a chance to see the Landscape Forever exhibit recently on display at the Center for Photography at Woodstock galleries. It was an inspiring collaboration between the Woodstock Land Conservancy, CPW, and 10 professional photographers who captured stunning images of our beloved community's protected lands. From all measures, the show was a tremendous success, and we at WLC thank everyone involved.

On the closing day of the exhibit, Saturday February 27th, in the midst of the never-ending snowstorm, WLC held a celebration benefit. We greatly appreciate those of you who put on your snowshoes to come join us, and know many more of you would have attended had you been able to make it out your door. If you wanted to come and couldn't, it's not too late to add your support and take advantage of an opportunity to double your contribution.

Generous supporters have created a challenge: they will match every dollar we receive up to \$10,000. Because the weather kept so many folks from attending the benefit, the match challenge has been extended until March 31st.

Here's how you can contribute:

- by a secure donation via our website, www.woodstocklandconservancy.org
- call our Executive Director, John Winter, at 347-408-1273
- send a check to Woodstock Land Conservancy, P.O. Box 864, Woodstock, NY 12498. Be sure to put "Photo Show Benefit" in the memo line.

Also, a beautiful catalog of the exhibit is available. You can purchase one for \$20.00 at the Center for Photography at Woodstock, 59 Tinker Street, or you can order one directly by calling John Winter.

Make no mistake—the funds raised through your generous contributions are needed for mission-critical activities including key land conservation projects and the continued sound stewardship of WLC-protected properties. We need your support to continue to preserve and protect the natural environment around us and the unique character and future sustainability of our community. It's really up to you. So please open your checkbooks, get out your credit cards, and help us create the future.

If you've already donated, we thank you and ask that you forward this email to your friends.

With deep appreciation for your continued support,

John Winter, Executive Director
Kevin Smith, on behalf of the WLC Board of Directors

P.O. Box 864 • Woodstock NY 12498 • 347.408.1273 • info@woodstocklandconservancy.org

The WOODSTOCK LAND CONSERVANCY is a tax-exempt public charity
as defined by Section 501(c)(3) of the United States Internal Revenue Code.

Directors

Jim Bogner
Michael DeWan
Rosalind Dickinson
John Garesché
Patty Goodwin
David Marell
Sonya Shoptaugh
Ronnie Shushan
Kevin Smith
Hank Starr
Nadia Steinzor
Gail Straub

Gay Leonhardt
President Emeritus

John Winter
Executive Director